

SPARKY'S TECH TIP



Hey, fellow seasoned citizens! Let's talk about something that seems to have a lot of folks our age shaking their heads and wondering "what next" - streaming TV. Now, I get it, change can be as daunting as trying to program the VCR back in the day. But trust me, streaming isn't something to fear—it's a golden ticket to saving money and seizing control of what you watch.

Traditional TV packages are not only expensive but come with a gazillion channels, half of which you never even touched. Well, say goodbye to that nonsense! With our fiber internet, streaming is just as good as traditional TV, and you get to pick and choose what you want to watch, when you want to watch it.

And let's talk about the greenbacks, shall we? TV bills creeping up faster than you can say 'bingo'? This is because networks just don't play nice with small providers like us. With options like Netflix, Hulu, and Prime Video, you can kiss those overpriced bills goodbye and still have plenty left over for an Old Fashioned at Friday's fish fry.

Plus, streaming gives you access to a treasure trove of content. Want to binge-watch classic sitcoms from your heyday? Done. Craving documentaries? You got it. With streaming, the world is your oyster, and you're the wise old pearl diving in for the good stuff.

SPRING ANNIVERSARIES



Left to right, top to bottom...
Gregg Werner, 3 years
Josh Machkovich, 8 years
Kent Clemens, 14 years
Lisa Flatow, 5 years
Lori Kleist, 23 years
Michelle Allen, 24 years
Shane McCann, 18 years
Shay Jilek, 1 year
Darren Rozek, 4 years (not pictured)

Thank you for serving our customers!

Cooperative CONNECTIONS



TECH CLASSES



Register now!
marquetteadams.com/tech-tuesday-classes

TECH TUESDAYS SCHEDULE

We are excited to announce a series of four classes that are open to the public. We will host classes at the Marquette-Adams office to help people feel more comfortable with different kinds of technology.

- Classes at 2:00pm and 4:00pm**
- May 7: Internet Troubleshooting**
- August 6: Parent Controls**
- November 5: Internet Safety**



Address: 113 N Oxford St.
PO Box 45
Oxford, WI 53952

Phone: (608) 586-4111

Website: www.maqs.net



Business Feature: Bella Goose Coffee
FCC Increases Bandwith Standards



In a world where the aroma of freshly brewed coffee mingles with the hum of bustling conversation, Bella Goose stands as more than a coffee company. It's a testament to the power of connection, community, and a commitment to excellence. We have the pleasure of serving fiber internet to Bella-Goose. We were able to catch up with the founder, Jordan, and delve into the story behind Bella Goose and its journey in the coffee industry.

"We really wanted to connect with people," Jordan began, "We found coffee to be something that people would gather around, sharing stories and experiences. It's about bringing people of varying backgrounds together, creating lasting memories in the midst of everyday routines."

Their journey into the coffee industry was fueled by a desire to offer something meaningful to their community. "We wanted to create lasting experiences for people, even in the simplest moments," Jordan added. "That's why we set out to transform the 'I need coffee' routine into something memorable."

Their commitment to quality extends to the beans they source. "We get our beans from all over the world," Jordan explained. "From Costa Rica to El Salvador, Thailand to Indonesia. We're always on the lookout for unique flavors and profiles to delight our customers."

With around 35,000 pounds of beans roasted each year, Bella Goose's reach extends far beyond their local community. "We distribute coffee all over the country," Jordan shared. "From Wisconsin to Minnesota and beyond. Our goal is to share our passion for coffee with as many people as possible."

Their dedication to community continues beyond their doorstep. "Our mission at Bella Goose is to enrich communities with people-first hospitality," Jordan emphasized. "We want to empower people, whether it's sharing our business knowledge or simply lending an ear to those who need it."

This ethos of empowerment extends to their international endeavors as well. "We currently have four locations in Thailand," Jordan revealed. "And we're always looking for ways to make a positive impact, both locally and globally."

Bella Goose embraces innovation to enhance their customer experience in an increasingly technology-driven world. "We operate in a data-driven marketplace," Jordan explained. "Technology plays a crucial role in supporting our efforts, from our fiber connection to our point-of-sale systems."

Their fiber internet connection has been instrumental in ensuring reliable service. "It's been a game changer for us," Jordan said. "From our roastery to our bakery, we rely on fast and consistent internet to support our customers and partners. And with fiber, we've never had a problem."

As Bella Goose prepares to open their third location in Wisconsin, their journey continues to be fueled by a passion for coffee, community, and connection. In a world where the simple act of sharing a cup of coffee can forge lasting bonds, Bella Goose brews connections that transcend borders and cultures, one sip at a time.



Bella Goose Brews Connections: A Tale of Coffee, Community, & Technology

Written by: Shay Jilek

In a world where the aroma of freshly brewed coffee mingles with the hum of bustling conversation, Bella Goose stands as more than a coffee company. Be sure to check out Bellagoosecoffee.com

Expansion Update

Marquette-Adams, the cooperative dedicated to expanding fiber broadband access, is on the brink of completing its ambitious expansion projects. After navigating through various challenges, including environmental regulations, contractor schedules, and supply chain disruptions, the cooperative is on the verge of firing up all the new areas earmarked for fiber broadband access.

The journey towards bridging the digital divide has not been without its hurdles. Marquette-Adams acknowledges and appreciates the patience of its community members throughout this endeavor. From regulatory hurdles to logistical intricacies, each step forward has been met with perseverance and dedication.

Despite the complexities, Marquette-Adams remains steadfast in its commitment to bringing high-speed internet to underserved regions. The cooperative recognizes the transformative power of reliable broadband access, empowering communities with educational opportunities, economic growth, and enhanced connectivity.

As the final stages of the expansion draw near, Marquette-Adams eagerly anticipates welcoming new customers into its fold. The imminent activation of these areas signifies a significant milestone in the cooperative's mission to provide equitable access to essential services.

Marquette-Adams extends its gratitude to the community for their unwavering support throughout this journey. Together, as partners in progress, the cooperative and its members are poised to embrace a future where access to reliable broadband is no longer a luxury but a fundamental right.

FCC announces new speed requirement of 100/20 mbps

In an era where high-speed internet has become an essential utility, the Federal Communications Commission (FCC) has taken a significant step forward in ensuring equitable access to broadband services for all Americans. The recent mandate requires broadband providers to offer a minimum speed of 100/20 Mbps, aiming to bridge the digital divide and meet the evolving needs of modern connectivity. Fortunately, Marquette-Adams, a leading provider in the telecommunications industry, stands well ahead of the curve, already exceeding these standards with its reliable fiber internet service.

For Marquette-Adams customers, this mandate brings reassurance of the company's commitment to delivering top-notch service. With minimum speeds already surpassing the FCC's requirements at an impressive 300/300 Mbps, Marquette-Adams subscribers can enjoy fast, reliable internet connectivity for all their online needs. Whether it's streaming high-definition content, conducting video conferences, or gaming online, customers can rest assured that their internet connection will consistently deliver optimal performance.

As of August 2023, Marquette-Adams has introduced new internet-only packages, eliminating the requirement for a phone line. This change was implemented to enhance the performance of our internet services and to offer you greater flexibility in selecting the services that best suit your needs.

In line with the Federal Communications Commission's mandate for minimum internet speeds, we will be phasing out existing speed packages that fall below the 300/300 Mbps package, which is now our lowest speed offering. This adjustment ensures that all our customers receive internet speeds that meet or exceed regulatory standards, providing you with a more reliable and efficient internet experience.

Marquette-Adams Makes \$5,000 Donation to Montello Historic Preservation Society

We're proud to announce our contribution to the Montello Historic Preservation Society! The donation of \$5,000 helped them achieve their fundraising goal for installing a new elevator at Vaughn Hall. The new elevator will allow individuals with mobility challenges to fully participate in the cultural, educational, and social events held at this historic venue.

Supporting initiatives like this aligns perfectly with our commitment to creating a more inclusive community space. We're excited to see the positive impact of this project as construction on the elevator installation progresses, with an estimated completion date of Memorial Day.

Our heartfelt admiration goes out to all the donors who have joined us in supporting this important cause. Together, we hope that Vaughn Hall remains a vibrant hub for community engagement and cultural enrichment for years to come.

Donations made by Marquette-Adams are funded by unclaimed or donated capital credits.

