

September 2022

Cooperative **Connection**

QUALITY CONNECTIONS TODAY, TOMORROW, AND ALWAYS

Fiber Homes is Changing the Game

Page 3

Governor Evers Visits Marquette-Adams

Page 4

National Co-op Month

Page 5

Photo by: Ike Jensen

Marquette **ADAMS**
Telephone Cooperative, Inc.

UNDERSTANDING INTERNET CONNECTION SPEEDS

QUARTERLY TECH TIP

When you order your home Internet package from Marquette-Adams, you have several options to choose from. Speed is often the most important factor since a faster Internet connection will improve your overall online experience.

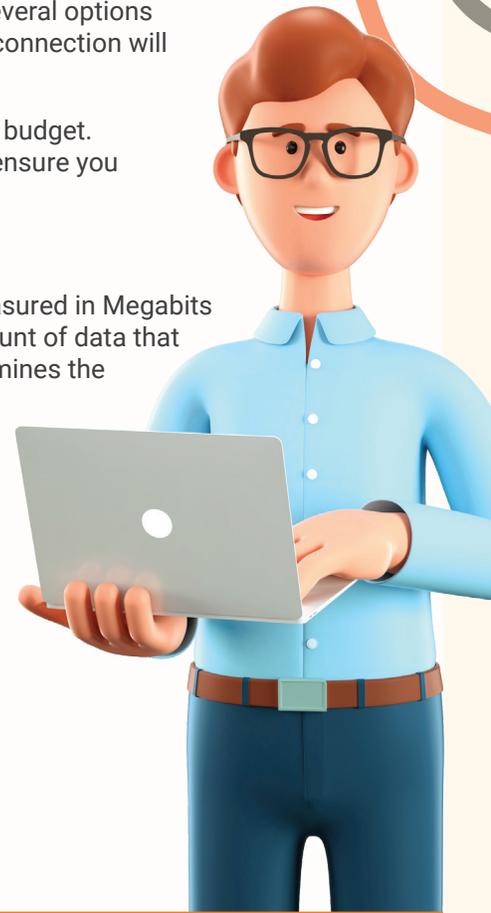
The challenge is finding the Internet speed that matches your needs and fits your budget. That's why it's important to understand how Internet connection speeds work to ensure you select the right package for the needs of your household.

How is Internet speed measured?

Let's start with the concept of speed, or bandwidth, as it's sometimes called. Measured in Megabits per second (Mbps) or Gigabits per second (Gbps), your Internet speed is the amount of data that can be transferred every second over your Internet connection. Your speed determines the type of activities that you can do online and how quickly you can do them.

A connection speed of 1 Mbps, for example, allows you to browse web pages, but it's not fast enough for you to stream HD videos on streaming services like Netflix that requires a minimum connection speed of 5 Mbps. If you tried to stream HD video at 1 Mbps, your video would be poor quality and would likely stutter or pause altogether. On the other hand, a speed of 1 Gbps – one thousand times faster than 1 Mbps – is blazing fast, allowing you to do almost anything, including letting multiple family members stream 4K videos simultaneously.

The moral of the story is, the faster your Internet package, the better your online experience will be!



SIMPLE SURVEY

We would love to hear from you! Please share your thoughts for your chance to win a Kindle Fire tablet!

- To what extent are you satisfied with the reliability of the internet service you currently receive?**
 - Very Satisfied
 - Somewhat Satisfied
 - Neither Satisfied nor Dissatisfied
 - Somewhat Dissatisfied
 - Very Dissatisfied
- To what extent would you agree that the Internet service selection from Marquette-Adams meets the needs of everyone in your household?**
 - Extremely Well
 - Very Well
 - Somewhat Well
 - Not Very Well
 - Not at All
- How satisfied are you with the download and upload speed of your current Internet package?**
 - Very Satisfied
 - Somewhat Satisfied
 - Neither Satisfied nor Dissatisfied
 - Somewhat Dissatisfied
 - Very Dissatisfied
- Would you agree that you get good value for the money you pay for your current internet package?**
 - Disagree
 - Neither Agree nor Disagree
 - Agree
- I do not currently subscribe to Marquette-Adams Internet service...**
 - I would still like my name entered in the drawing.

Congratulations to our June Simple Survey winners: Thomas and Nancy Anen

Name: _____ *Account #:* _____

PACK THE PANTRY!

Our office at 113 N Oxford Street in Oxford has long served as one of the many drop-off locations for the Marquette and Adams County food pantries. With the cost of living increases this year, food pantries are feeling the pain, and asking for help.

Our wish is to see our donation shelves overflow, but to achieve this, we are going to need your help. We're challenging you, our customers, to add a few items to your next shopping list or to look through your own cupboards and pantries to find non-perishable, unexpired items that you could donate. To show our appreciation, anyone who donates will receive a raffle ticket for a chance to win a \$25 bill credit each time you drop off food. You may enter as many times as you wish each month. We will draw \$25 on October 4, selecting from all who donated food during the month of September. The next drawing will take place on November 2, selecting from all who donated food during the month of October.

To qualify, simply show your items to the representative at the front desk and they will present you with a ticket. It's that easy!

Thank you in advance to everyone for your help!



TOYS FOR KIDS

As the holidays draw near, many local families will find themselves in need. Marquette-Adams Telephone Cooperative is once again participating in the annual Toys for Kids drive to collect donated gifts for less fortunate children this holiday season. If you or anyone you know would like to donate to a child in Marquette or Adams County this year, simply bring your gift(s) into our Oxford office at 113 N Oxford St, any time before December 2nd.

We welcome gifts for children of any age, from infants to teenagers, and any kind, including toys, clothing, games, and books. We only ask that the gift be unwrapped so we may pair your donation with a child of the appropriate age and gender. The gifts will then be divided between Adams and Marquette Counties, wrapped, and distributed to local families. Over 1,000 children have qualified for this program and all labor in this effort is volunteer-based.

Help us make a child smile this holiday season!

FIBER HOMES IS CHANGING THE GAME



Home Buyers, Realtors Now Able to Check Home Address for Fiber High-Speed Internet Connectivity

Fiber Homes, the nation's first fiber internet search service for rural and suburban home buyers and realtors, provides home buyers and realtors the ability to check any home address for fiber high-speed internet connectivity.

"In the world in which we live today, with people getting their entertainment, work assignments, and even medical care through HD online streaming services, fiber services are as critical as connections to gas, electricity, and water supplies," said Robert Gilbert, CEO of Fiber Homes. "That's why we are launching FiberHomes.com. The last thing you want to deal with once you've moved into a new home is a sub-par internet connection."

Fiber Homes is the only service now available that certifies fiber availability at the address level, powered by data directly from the providers, making it the most accurate and current data set on the market. No other website provides this level of detailed information for both consumers and real estate professionals.

"If you are a remote worker, or your kids do online schooling or you rely on telehealth services, or on your internet in any way for critical services, then you need fiber," said Gilbert.

"A terrific job launching an indispensable service."

"Fiber Homes has done a terrific job launching an indispensable service for anyone who is looking to find out whether the rural home of their dreams is connected to fiber internet services," said Shirley Bloomfield, CEO of NTCA-The Rural Broadband Association, which represents about 850 independent, community-based telecommunications providers. "Over the past few years, we've seen a bit of a 'rural Renaissance,' as folks look to escape city life – but they still want to be connected. NTCA's Smart Rural Community program was proud to partner with Fiber Homes to help showcase all that fiber-connected rural communities have to offer, and we look forward to seeing this project come to life."

A boon for real estate agents.

Through Fiber Homes Pro, both listing and buyer agents can access information and materials that will be of value to them. If they are a listing agent, they get access to materials for marketing the home as a connected "fiber home," and if they are a buyer's agent, they get access to products and pricing from the provider for that house.

Additionally, Fiber Homes is actively working with MLSs around the country to add this crucial information to the property listings.

Currently, nearly 2 million addresses in a total of 22 states are in the database – thousands of new addresses are being added each day. Over 80 providers around the country, including Marquette-Adams, are currently contributing to the database and more will follow soon.

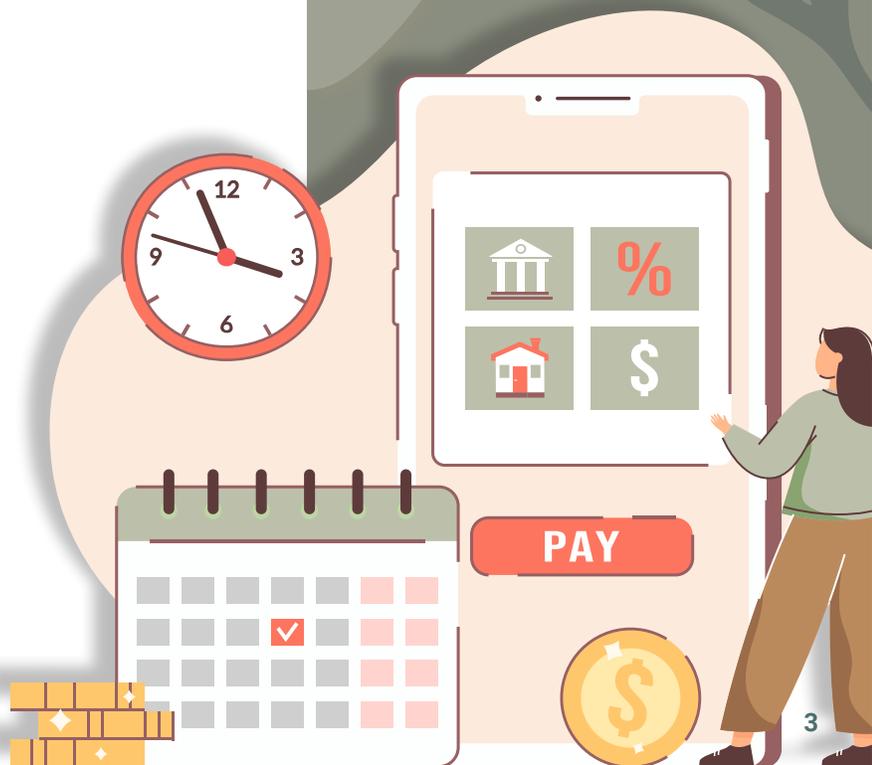
To make sure your next house is a fiber home, please visit www.fiberhomes.com.

Automatic BILLING

Do you have a hard time remembering to pay your bill every month? Not to worry, we have the perfect solution for you – Automatic Billing!

When you sign up for Automatic Billing, Marquette-Adams will automatically withdraw your balance from your checking or savings account, or from a credit or debit card on the 20th of each month.

If this no-hassle solution at no additional cost sounds appealing to you, set down this newsletter right now and call our office at (608)586-4111 to sign up. As an added bonus, we will add a one-time \$5.00 credit to your account upon sign-up!



GOVERNOR EVERS VISITS MARQUETTE-ADAMS



Since 2019, Wisconsin has disbursed or committed nearly \$300 million towards expanding broadband, including \$105 million in federal funding directed by the governor. State and federal funds allocated since 2019 for broadband grants have provided or will provide more than 387,000 homes and businesses access to new or improved services.

In October of 2021, nearly \$100 million in grant dollars was awarded to projects to provide fiber internet access to more than 28,000 residential and 1,490 business locations. In total, 83 projects were selected to receive grant funding, seven of which will be completed by Marquette-Adams, more than any other Internet service provider in Wisconsin.

Due in part to our success in the state broadband grant program as well as our continued commitment to broadband expansion, Governor Evers elected to visit our office in July for a roundtable discussion of the value and importance of quality broadband. Joining the discussion were members of the Marquette-Adams Board and management team, as well as representatives from Adams-Columbia Electric Cooperative, United Wisconsin Grain Producers, Holiday Shores Campground & Resort, Gumz Farms, Montello School District, Marquette County, and the Town of Springfield. Each attendee had the opportunity to share examples of the unique ways in which Marquette-Adams broadband has enhanced their ability to operate, work, teach, communicate, and generally improve the quality of life for thousands of residents and businesses throughout the communities we serve.

Governor Evers stated that, "Access to reliable internet connectivity is not a luxury, it is an absolute necessity." We at Marquette-Adams couldn't agree more.

If you are interested in hearing the discussion, it is now available via Marquette-Adams Video on Demand: [*Local On Demand > Mar-Adams Tel > Community Events > Governor Evers Visits Marquette-Adams*](#)



OCTOBER IS

NATIONAL CO-OP MONTH

That Means **SPECIAL OFFERS & EVENTS** All Month Long!

FRIDAY, OCT 7
KICKOFF TO CO-OP MONTH

Badger Football Ticket Giveaway

FRIDAY, OCT 14
GO NUTS FOR DONUTS

FREE Dunkin' Donuts for Customers

FRIDAY, OCT 21
POPCORN & A MOVIE

It's Poppin' Popcorn & VOD Vouchers

FRIDAY, OCT 28
TRICK OR TREAT!

Halloween Celebration!

SPECIAL BONUS OFFER

WIN A 55" SAMSUNG 4K HDTV!

Simply sign up for a 2-year Triple Play Bundle during the month of October for your chance to WIN!

Customers currently in a 2-year bundle may upgrade their bundle package to have their name entered for a chance to win the tv. Must be a triple play bundle (Phone, TV and High Speed Internet) to qualify. Limit one entry per account.

HOURS OF OPERATION

Marquette-Adams Telephone Cooperative's office will be closed on the following dates:

Saturday, September 3	Labor Day Holiday
Monday, September 5	Labor Day
Thursday, November 24	Thanksgiving Day
Friday, November 25	Thanksgiving Holiday
Saturday, November 26	Thanksgiving Holiday

Our technicians are always available should a service issue arise, and our 24-hour Technical Support line will remain available during the holiday hours. To reach Technical Support, call (608) 586-5910.



Manager and CEO: Jerry Schneider
Newsletter Editor: Brenda McCue

Ph: 608-586-4111 • 800-331-5619
Fax: 608-586-5209
113 N. Oxford St. • P.O. Box 45 • Oxford, WI 53952
www.MarquetteAdams.com