



December 2017

Cooperative Connection

QUALITY CONNECTIONS TODAY, TOMORROW, AND ALWAYS

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Receives National Recognition**
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Photo by: Laura Paine

Marquette ADAMS
Telephone Cooperative, Inc.

Marquette-Adams Telephone Cooperative Receives NATIONAL SMART RURAL COMMUNITY AWARD

Marquette-Adams honored for delivering broadband-enabled solutions in sustainable agriculture, health care, tourism and education.

Marquette-Adams Telephone Cooperative Inc. is proud to announce that we are one of 13 rural communications firms nationwide to be honored with the title of Smart Rural Community by NTCA-The Rural Broadband Association, which cited our advanced communications services and collaboration with local leaders as keys to our success.

At a gathering of more than 1,000 leaders of rural telecommunications providers hosted by NTCA, Marquette-Adams was honored with an award for deploying advanced technologies and leveraging those technologies to enable innovation in the areas of economic development, sustainable agriculture, enhanced health care, tourism and education. Our Cooperative's efforts were judged against those of dozens of other communities nationwide by a panel of experts from the fields of telecommunications, software and technology services, education, health care and economic development.

Our winning application centered around local businesses that use our fiber optic broadband network to bring jobs, tourism, premier health care and advanced agriculture to Marquette and Adams counties.

Focusing on the tourism perspective, we featured Holiday Shores Campground, located just outside Wisconsin Dells, which uses a one-gigabit connection speed to provide their guests with wireless service throughout their expansive campground via 17 wireless access points.



◀ Application Coauthor Patrick Scully, Representative Ballweg, Application Coauthor Jenna Van De Voort, Marquette-Adams CEO/GM Jerry Schneider

Also highlighted was Moundview Memorial Hospital, the largest medical center in Marquette-Adams' serving area. Through the engineering and constructing of a redundant fiber network to the clinic, we guaranteed Moundview a backup connection that will take over in the event of a primary network outage.

Allied Cooperative's use of precision agriculture also played an integral role in the application. Allied uses Marquette-Adams' broadband technology to capture satellite imagery of its clients' farm acreage. The gathered data is then used to determine nutrient and pest levels to create a layered map of consolidated data as well as to create unique recipes for fertilizers and seeds.

Nelson & Pade, Inc. is an aquaponics systems manufacturer near Montello that was instrumental in our Cooperative's Smart Rural Community achievement. Marquette-Adams' fiber broadband network allows Nelson & Pade to remotely monitor and adjust the facility's environmental variables that affect the delicate ecosystem existing between plants and fish. Our broadband service also facilitates a partnership between Nelson & Pade and the University of Wisconsin, Stevens Point. In the Aquaponics Innovation Center, online courses are taught for valid credit, and students can remotely monitor actual aquaponics research environments. Day-to-day operations that were impossible due to the lack of high speed Internet availability are now commonplace thanks to the expansion of the Cooperative's communications services. Nelson & Pade is now a thriving business that employs a full-time staff of 22.

In addition to Marquette-Adams, 12 other providers and their communities in Iowa, Kansas, Nebraska, North Dakota, Oklahoma, Texas, Wisconsin and Ontario, Canada, were also recognized.

Patrick Scully and Jenna Van De Voort with Nelson and Pade co-owners Rebecca Nelson (inside left), and John Pade (inside right)



"Marquette-Adams is a prime example of the power of a broadband connection and a steadfast commitment to growth and prosperity," said NTCA Chief Executive Officer Shirley Bloomfield. "Not only are the people of Marquette-Adams charting their own path to a more prosperous future, they are also creating a road map for many more communities across the country to follow suit. I commend the people of Marquette-Adams for these extraordinary efforts."

The NTCA Smart Rural Community initiative recognizes and celebrates the efforts of rural telecommunications providers and their communities to deliver technologies that make rural communities vibrant places in which to live and do business. The goal of the initiative is to foster the development of Smart Rural Communities throughout rural America by recognizing trailblazers and providing resources to assist broadband providers and connected industries.

"We are pleased and excited to receive this award," said CEO/GM Jerry Schneider, who accepted the award on behalf of the Cooperative. "We have worked hard with our local leaders to ensure that our citizens have access to advanced communications and the many benefits those services enable. We look forward to building on our success for many years to come."

Check out our full Smart Rural Community application at www.Marquette-Adams.com.



▶ Patrick Scully and Jenna Van De Voort with Nelson and Pade co-owners Rebecca Nelson (inside left), and John Pade (inside right)

SMART RURAL COMMUNITY



▲ Marquette-Adams Board Directors Ken Huber (left), Richard Wirth (inside left), and Diane Elderkin (right) accept Smart Rural Community Award with Marquette-Adams CEO/GM Jerry Schneider (center), and NTCA CEO Shirley Bloomfield (inside left)



▲ Patrick and Jenna visiting Allied Cooperative, photographed with technology specialist Carolyn Martin (center)

▼ Patrick and Jenna sharing the great news at Holiday Shores with Owner Alice Ward (center)



VIDEO ON DEMAND

THE ULTIMATE MOVIE EXPERIENCE
WITHOUT EVER LEAVING HOME!



CARS 3



THE BIG SICK



KING
ARTHUR

LEGEND
OF THE SWORD



BAYWATCH



THE MUMMY



THE
HITMAN'S
BODYGUARD

PIRATES OF THE
CARIBBEAN
DEAD MEN TELL NO TALES

TEST YOUR KNOWLEDGE

for a Chance to Win a FREE Kindle!

Answer these 5 questions and mail them in
with your bill for a chance to win a FREE KINDLE!

Hint: All answers can be found in this newsletter. Winner will be drawn January 1, 2018. Good luck!

- 1) Marquette-Adams was recognized nationally with a Smart Rural Community Award for enabling innovation in our local area. How does one local business, Allied Cooperative, use Marquette-Adams' broadband service?
- 2) Which Pirates of the Caribbean film is featured in this edition of What's Hot on VOD?
- 3) Marquette-Adams is now offering grants to local schools for projects in STEM. What four fields of study does STEM stand for?
- 4) What prize were Marquette-Adams members entered for during National Co-op month if they upgraded to or began a new 2-year promotional bundle?
- 5) Which elected official stopped by to congratulate Marquette-Adams on our Smart Rural Community Award?

NAME:

ACCOUNT NUMBER:

Congratulations to our last quarter's winner - Ellen Smith



NATIONAL COOPERATIVE MONTH

Every October, Marquette-Adams takes the opportunity to show our appreciation for our members by offering service specials as well as free events and giveaways. This year was no exception, and we pulled out all the stops to give our customers the best Co-op month yet!

During the entire month, customers who signed up for or upgraded to a new two-year promotional bundle were entered to win a Samsung Curved 55-inch 4k Ultra HD Smart LED TV. We also planned weekly events in our office with prizes and giveaways to encourage customers to come in and take advantage of all the perks that come with being a Cooperative member.

On Friday, October 6, as our *Kickoff to Co-op Month*, we gave away four tickets to see Wisconsin vs. Iowa at Camp Randall on Saturday, November 11.

Friday, October 13 was our *Popcorn-and-a-Movie* event, during which customers could come in to the office and play Plinko for the chance to win free Video On Demand vouchers to use when renting a movie using Marquette-Adams television service.

Free popcorn from It's Poppin' was also available as the perfect movie night snack.

On Friday, October 20, we continued the Co-op month fun with free Dunkin' Donuts and coffee in our lobby.

October 27 was our Trick-or-Treating open house, where we welcomed all customers to come and visit. The students from Oxford Elementary came to trick-or-treat with Mark Adams and show us their great costumes.

We hope all our members enjoyed Marquette-Adams' customer appreciation efforts during National Cooperative Month, and we look forward to October 2018, when we can roll out the red carpet again with new and exciting offers. Be sure to check out your September 2018 newsletter and October 2018 billing statements for next year's Co-op Month specials and giveaways.



Cooperation for EDUCATION

Here at Marquette-Adams, we understand the struggle that schools in our rural communities are often faced with when attempting to find funding for classroom learning projects and initiatives. The limited resources available to our school districts are being stretched as far as possible, while educators are still seeing a need to go above and beyond by reaching into their own pockets for additional funds.

Recognizing the need for financial support of education, Marquette-Adams has established the Cooperation for Education Grant. We are excited at the opportunity to fund curriculum enhancements in the STEM (Science, Technology, Engineering, and Mathematics) fields to schools within the districts of our serving territory, Montello, Portage, Westfield, and Wisconsin Dells.

The Cooperation for Education Grant is available now in any of the schools within the districts of Adams-Friendship, Montello, Portage, Westfield, and Wisconsin Dells. To find out more about our Cooperation for Education Grant, please visit our website at MarquetteAdams.com and scroll to the bottom of our homepage. Simply click the "Cooperation for Education Grant" link under "Community" to view the full application. We look forward to contributing to enhanced educational opportunities in our schools!

MARQUETTE-ADAMS PLANS TO AWARD UP TO \$12,000 IN SCHOLARSHIPS IN SPRING 2018

If you're planning to attend a college university, technical or trade school in 2018...
this opportunity is for you!

Visit www.MarquetteAdams.com for details regarding scholarship requirements and eligibility.

A copy of the official scholarship application is available for download on our website.
Or, if you prefer to collaborate with your high school guidance counselor instead, he or
she can also provide you with a copy of the application.

DON'T WAIT. APPLY TODAY!

SCHOLARSHIP DEADLINE IS MARCH 1ST



Holiday Hours

MARQUETTE-ADAMS TELEPHONE COOPERATIVE'S
OFFICE WILL BE CLOSED ON THE FOLLOWING DATES:

- Saturday, December 23:** Christmas Holiday
- Monday, December 25:** Christmas Day
- Tuesday, December 26:** Christmas Holiday
- Monday, January 1:** New Year's Day

Our technicians are always available should
a service issue arise, and our 24-hour
Technical Support line will remain available during
all holiday hours. To reach Technical Support,
call (608) 586-5910, or (800) 497-7887.

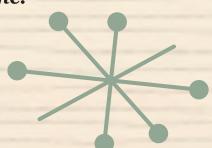
Enjoy the Holidays!

Marquette ADAMS

Telephone Cooperative, Inc.

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