

September 2016

# *Cooperative* **Connection**

*QUALITY CONNECTIONS TODAY, TOMORROW, AND ALWAYS*

**100 Percent Fiber**

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*Photo by: James Brandt*

**Marquette** **ADAMS**  
Telephone Cooperative, Inc.

# MARQUETTE-ADAMS TELEPHONE COOPERATIVE COMPLETES ALL FIBER TRANSITION

On June 27, following a major construction effort nine years in the making, Marquette-Adams Telephone Cooperative finished our final residential fiber cutover, completing our network infrastructure upgrade to an all fiber-to-the-premise network. Now, providing all existing and potential members with state-of-the-art fiber technology, Marquette-Adams can supply both residential and business customers with the most reliable and robust broadband platform for high-speed Internet, as well as television services and reliable voice services. With standard Internet packages up to a gigabit and customized speeds exceeding a gigabit, Marquette-Adams offers a broadband service platform in the top tier nationwide and combines that with a locally based service commitment.

Following a gigabit business offering in early 2015, Marquette-Adams is now opening the door to incredible speeds for all of our membership. After success in elevating our infrastructure to an all fiber-to-the-premise network and expanding to twice our original geographic footprint, Marquette-Adams continues to break new ground in the technological landscape of Marquette and Adams Counties.

Chief Executive Officer and General Manager Jerry Schneider comments, "Offering premiere telecommunications services to our total membership is one of our highest priorities, and now that we've reached our goal of 100 percent fiber infrastructure, we feel confident that we're doing our best to serve the homes and businesses of our local communities. Our fiber platform offers premiere speed and reliability. A network this advanced in our rural territory is something we should all be proud to use, not only as a tool for our current population, but also as a draw for future community growth. It's great to be ahead of the technological curve, giving all of our members the opportunity to have faster broadband speeds than most people living in a metropolitan area."

What does gigabit Internet mean? With speeds at 1 Gb (1,000 megabits-per-second), downloading will be exponentially faster. Downloading such items as HD movies, video games, photo albums and music can now be done in seconds instead of hours. Additionally, customers who also subscribe to streaming services such as Netflix will no longer have to suffer through lag time or buffering, and video chats will no longer experience interruption.

**About Marquette-Adams:** Since 1951, Marquette-Adams Telephone Cooperative has been a trusted local provider of telecommunication services in Marquette and Adams Counties. The Cooperative has over 1,300 miles of cutting-edge, all-fiber network. The Cooperative offers premier high-speed internet, television, and voice line services to both residences and businesses. If you are interested in subscribing to any of our telecommunications services, please visit [MarquetteAdams.com](http://MarquetteAdams.com) and view the service area map to see if you are located within the service territory.

*If you have any questions about service eligibility or offerings, please contact the office at (608) 586-4111 or (800) 331-5619.*



# ..... TOYS for KIDS ..... .....

As the cold weather and holidays draw near, many local families will find themselves in need. Marquette-Adams Telephone Cooperative is once again participating in the annual Toys for Kids drive to collect donated gifts for children in need this holiday season. If you or anyone you know would like to donate to a child in Marquette or Adams County this year, simply bring your gift(s) into our office at 113 N Oxford St, Oxford, WI 53952, any time before December 1. We welcome gifts for children of any age, from infants to teenagers, and any kind of gift, including clothing, books, games, toys, etc. We only ask that the gift be unwrapped so we can determine which age group and gender is a best match. The gifts will then be divided between Adams and Marquette Counties, wrapped, and distributed to local families. Over 1,000 children have qualified for this program, and all donations are guaranteed to stay within Marquette and Adams Counties. All labor in this effort is volunteer based.

As a reminder, Marquette-Adams Telephone also serves as a drop-off location for donations to the Marquette and Adams Counties' food pantry. We will accept any nonperishable food items during regular business hours. Thanks, and we look forward to seeing you this holiday season!



## HOT ON VOD

THESE HIT MOVIES ARE EITHER AVAILABLE NOW OR COMING SOON!



PRESS THE GREEN  
**VOD**  
BUTTON TO GET STARTED!

# Marquette-Adams COMMUNITY INVOLVEMENT

Summer was a very active season of community involvement for Marquette-Adams Telephone Cooperative. We were busy taking our service on the road in July and August, providing free wireless connectivity to attendees at many of the most popular local events. We started off with the Oxford 4th of July celebration, and then headed to the Marquette County Fair. We weren't satisfied with just a few events though, and went on to provide our free wireless connectivity to the Oxford Car Show, the Grand Marsh Corn-N-Tater Fest, and Harrisville's BratFest. We are thrilled to have contributed to local recreation and tourism, providing consistent Internet connection to visitors and guests throughout the duration, even in outdoor settings.

We also started the school year off with an exciting day visiting all our local elementary schools. Our mascot, Mark Adams dropped off school supplies while visiting Oxford Elementary, Westfield Elementary, Endeavor Elementary, Neenah Creek School, Grand Marsh Elementary, Montello Elementary, and Adams Elementary. It was a busy day, but it was great meeting some great students and teachers, while delivering some of the necessary tools that students need to be successful in the classroom. We really enjoy this annual event, especially when we get in a little recess time with Mark!



Parades are another one of our favorite events to be involved in, and we were proud to drive both our classic truck and some of our new field vehicles in parades all over Marquette and Adams counties. We had a great time in Oxford during their Memorial Day Parade, and got to share the road with some pretty creative floats as we rode in Harrisville's 4th of July parade. Perhaps our biggest parade of the summer was Westfield's Dairylicious Days Parade where we threw candy until our arms were sore! We rounded out the summer with the Packwaukee Heritage Days parade, celebrating the history of one of our core communities.

All in all, Marquette-Adams had a fun and productive summer giving back to our members and communities, and had a great time in the process. We hope to see you all again next year. Feel free to contact Jenna Van De Voort at (608) 586-7025 or [jenvandevort@maadtelco.com](mailto:jenvandevort@maadtelco.com) if you have an event that you would like Marquette-Adams to participate in.

## Test Your Knowledge for a Chance to Win a FREE Kindle!

Answer these 5 questions and mail them in with your bill for a chance to win a FREE KINDLE!

Hint: All answers can be found in this newsletter. Winner will be drawn October 1, 2016. Good luck!

1. What percentage of our membership is Marquette-Adams now capable of providing with fiber-to-the-home voice line, television and Internet services?
2. List 3 events in 2016 at which Marquette-Adams provided free wireless Internet service to attending guests.
3. When is the deadline for the Toys for Kids gift drive?
4. How can you win a \$50 iTunes or Amazon gift card from Marquette-Adams during Co-op month in October?
5. What color button on your remote will take you to our Video on Demand movie menu?

Name:

Account Number:

Congratulations to our last quarter's winner - Valene Marlowe!



# COMMUNITY IN FOCUS

## WCWI-Wisconsin 106 (FM Radio Station 106.1)

In our small communities, the success of local business is vital to our economic growth. Without a thriving business marketplace, our livelihoods would suffer. It is important that these businesses be connected to the world at the click of a mouse so they can grow and prosper; sustaining our economy, and providing us the best available services. It is with this in mind that Marquette-Adams Telephone Cooperative is committed to serving our business customers with the best in telephone, Internet, and television service at competitive rates and unmatched quality.



Wisconsin 106 is a local, community-minded FM radio station broadcasting from the City of Adams since its founding in 1992 by the late Karl Roekle, a teacher and administrator at Adams-Friendship High School. Possessing an extensive knowledge of electronics, Karl started the station by setting up a studio in his home, doing all the necessary wiring, and even building the tower himself. Karl created the radio station with



the goal of keeping his community informed. He wanted the rural Adams area to be able to hear school-closing information during inclement winter weather, and to eliminate the wait to hear obituaries in the weekly newspaper.

Currently, Wisconsin 106's broadcast territory extends to almost the entirety of a dozen Wisconsin counties. As a subscriber to Marquette-Adams voice line and high-speed Internet service, Wisconsin 106 has the best available resources for keeping in touch with both listeners and advertisers.

Making the switch to Marquette-Adams was an easy choice considering our fast, reliable Internet connection, unlimited data usage and great value at reasonable rates. These superior services have allowed the radio station to send and receive audio files such as music, programs, and commercials to use on-air without the concern of overage charges or buffering. Using Marquette-Adams' consistent landline phone service allows the radio station to offer new and exciting content to its listeners through their ability to go on-air live from remote locations.

Not only does the radio station provide premium listening and advertising services with the aid of its fiber optic connection through Marquette-Adams, but it also remains in touch with the needs of Adams County and its citizens through local news and free advertising for civic events. Although the format and the voices have changed a bit over the years, Marquette-Adams is proud to help Wisconsin 106 carry on a legacy of being a locally-focused radio station for Adams residents and all the surrounding counties.

*If you would like to contact or visit WCWI-FM: Wisconsin 106 please use the following information:*

**WCWI-FM**  
Casper Communications LLC  
1040 W Center Street  
Adams, WI 53910  
608-339-3221

If you are a local business and would like to find out more about Marquette-Adams premiere fiber-optic voice line, high-speed Internet and television service, please contact our office at (608)586-4111 or (800)331-5619, or visit our website at [www.MarquetteAdams.com](http://www.MarquetteAdams.com).

# OCTOBER is NATIONAL CO-OP MONTH

Co-op Month is a special time of year,  
and that means **SPECIAL OFFERS** and **SPECIAL EVENTS!**



## Saturday, Oct 1st: Kickoff to Co-op Month

STOP INTO OUR OFFICE IN OXFORD TO ENTER YOUR NAME FOR A CHANCE TO WIN 4 TICKETS TO THE WISCONSIN VS. ILLINOIS FOOTBALL GAME ON NOVEMBER 12TH!



## Saturday, Oct 8th: Dunkin' Donuts

IF YOU LOVE FRESH DONUTS FROM DUNKIN' DONUTS AS MUCH AS WE DO, YOU WILL WANT TO STOP BY OUR OFFICE FOR A COMPLIMENTARY DONUT & COFFEE!



## Saturday, Oct 15th: Milk & Cookies

BEST MAID COOKIES LIVE UP TO THEIR NAME AS THE BEST COOKIES IN WISCONSIN. COME ON BY TO SAMPLE SOME OF THEIR BEST RECIPES WITH SOME ICE COLD MILK!



## Saturday, Oct 22nd: Popcorn & a Movie

STOP BY FOR YOUR CHANCE TO WIN UP TO 3 FREE VIDEO ON DEMAND VOUCHERS. AND NOTHING GOES BETTER WITH A GOOD MOVIE THAN A DELICIOUS BAG OF POPCORN!



## Friday, October 28th: Trick or Treat!

TRICK-OR-TREAT WITH THE MARQUETTE-ADAMS STAFF, AS WELL AS OUR MASCOT, MARK ADAMS! GHOSTS AND GOBLINS OF ALL AGES ARE WELCOME FROM 1-4 PM!

## SPECIAL OFFER

SIGN UP FOR A 2-YEAR BUNDLE DURING CO-OP MONTH AND RECEIVE EITHER A \$25 AMAZON GIFT CARD OR A \$25 ITUNES GIFT CARD. THE CHOICE IS YOURS!



- ✓ CUSTOMERS CURRENTLY IN A 2-YEAR BUNDLE MAY UPGRADE THEIR BUNDLE PACKAGE TO RECEIVE THE GIFT CARD
- ✓ MUST BE A TRIPLE PLAY BUNDLE (PHONE, TV & HIGH SPEED INTERNET) TO QUALIFY FOR THE GIFT CARD
- ✓ OFFER LIMITED TO FIRST 50 CUSTOMERS WHO SIGN UP

## ★ BONUS ★ SPECIAL OFFER

IN ADDITION TO THE \$25 GIFT CARD, THE \$50 INSTALLATION CHARGE WILL BE WAIVED FOR ALL NEW CUSTOMERS!

## HOLIDAY HOURS

Marquette-Adams Telephone Cooperative's office will be closed on the following dates:

- Thursday, November 24: Thanksgiving Day
- Friday, November 25: Thanksgiving Holiday
- Saturday, November 26: Thanksgiving Holiday

Our technicians are always available should a service issue arise, and our 24-hour Technical Support line will remain available during all holiday hours. To reach Technical Support, call (608) 586-5910, or (800) 497-7887.

Have a great fall!



MANAGER: Jerry Schneider  
NEWSLETTER EDITOR: Jenna Van De Voort  
BOARD OF DIRECTORS: Al Sebastiani – President,  
Richard Wirth – Vice President, James Larson – Secretary/Treasurer  
DIRECTORS: Bryan Anderson, Diane Elderkin, Richard Gumz, Ken Huber

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