

## **Marquette-Adams Telephone Cooperative Completes All-Fiber Transition**

Oxford, WI: On June 27th, following a major construction effort nine years in the making, Marquette-Adams Telephone Cooperative completed their final residential fiber cutover, completing their network infrastructure upgrade to an all fiber-to-the premise network. Now providing all existing and potential members with state-of-the art fiber technology, Marquette-Adams can supply both residential and business customers with the most reliable and robust broadband platform for High-Speed Internet, as well as television services and reliable voice services. With standard Internet packages up to a gigabit and customized speeds exceeding a gigabit, Marquette-Adams offers a broadband service platform in the top tier nationwide and combines that with a locally based service commitment.

Following a gigabit business offering in early 2015, Marquette-Adams is now opening the door to incredible speeds for all of its membership. After success in elevating their infrastructure to an all fiber-to-the -premise network and expanding to twice their original geographic footprint, Marquette-Adams continues to break new ground in the technological landscape of Marquette and Adams Counties.

Chief Executive Officer and General Manager Jerry Schneider comments, "Offering premiere telecommunications services to our total membership is one of our highest priorities, and now that we've reached our goal of 100 percent fiber infrastructure, we feel confident that we're doing our best to serve the homes and businesses of our local communities. Our fiber platform offers premiere speed and reliability. A network this advanced in our rural territory is something we should all be proud to use, not only as a tool for our current population, but also as a draw for future community growth. It's great to be ahead of the technological curve, giving all of our members the opportunity to have faster broadband speeds than most people living in a metropolitan area."

What does gigabit Internet mean? With speeds at 1Gb (1,000 megabits-per-second), downloading will be exponentially faster. Downloading such items as HD movies, video games, photo albums and music can now be done in seconds instead of hours. Additionally, customers who also subscribe to streaming services such as Netflix will no longer have to suffer through lag time or buffering, and video chats will no longer experience interruption.

About Marquette-Adams: Since 1951, Marquette-Adams Telephone Cooperative has been a trusted local provider of telecommunication services in Marquette and Adams Counties. The Cooperative has over 1300 miles of cutting-edge, all-fiber network. The Cooperative offers premiere High-Speed Internet, television, and voice line services to both residences and businesses. If you are interested in subscribing to any of their telecommunications services, please visit [MarquetteAdams.com](http://MarquetteAdams.com) and view the service area map to see if you are located within the service territory. If you have any questions about service eligibility or offerings please contact the office at (608)586-4111 or (800)331-5619.