

MARQUETTE-ADAMS NOW OFFERING LIGHTNING FAST INTERNET SPEEDS UP TO A GIG



Marquette-Adams Telephone Cooperative Introduces Gigabit Speeds

Marquette-Adams now offers gigabit connectivity to all customers through fiber-to-the premise network.

Oxford, WI: In a move that surpasses the largest industry leading Internet companies, on September 1st, Marquette-Adams Telephone Cooperative unveiled their new broadband speed offering of 1 gigabit to the communities within their coverage territory. Following a gigabit business offering in early 2015, Marquette-Adams is now opening the door to incredible speeds for all its membership. After success in elevating their infrastructure to an all fiber-to-the-premise network, and expanding to twice their original geographic footprint, Marquette-Adams continues to break new ground in the technological landscape of Marquette and Adams Counties.

CEO and GM Jerry Schneider comments, "Offering Internet speeds of this caliber in our small communities is a testament to our belief in rural prosperity. It's great to be ahead of the technological curve with our gigabit speed offering, giving people the opportunity to have faster broadband speeds than most people living in a metropolitan area. The combination of speed and reliability without usage caps makes us a smart choice". Roughly 84% of the Cooperative's membership already takes advantage of Marquette-Adams high-speed Internet services, with a majority of the customers also complementing their Internet with a voice line and television service. Marquette-Adams' unprecedented new broadband offerings in their territory include:

Business Class Services – Top Tiers

1 Gigabit/1 Gigabit – 1,000 MB downloading and uploading

200 Megabit/20 Megabit - 200 MB downloading and 20 MB uploading

Residential Class Service – Top Tier

80 Megabit/10Megabit - 80 MB downloading and 10 MB uploading

What does gigabit Internet mean? With speeds at 1GB (1,000 megabits-per-second), downloading will be exponentially faster: users will have the capability of downloading things that would normally take hours in a matter of seconds. Examples include HD movies, video games, and music. Also, any subscriber of streaming services won't be subject to lag time or buffering, and video chats will no longer have interruptions.

Businesses who subscribe to gigabit service from Marquette-Adams will gain competitive edge with the reliable fiber-based network that will provide them with ample opportunity for multiple device connectivity and ability to utilize incredibly fast data transmission.

About Marquette-Adams: Since 1951, Marquette-Adams Telephone Cooperative has been a trusted local provider of telecommunication services in Marquette and Adams Counties. The Cooperative now has over 1300 miles of cutting-edge, all-fiber network. The Cooperative offers premiere high-speed Internet, television, and voice line services to both residences and businesses. If you are interested in becoming a member of Marquette-Adams Telephone Cooperative and subscribing to any of their telecommunications services, please visit Marquette-Adams.com and view their map to see if you are within the service area. If you have any questions about service eligibility or offerings please contact the office at (608)586-4111 or (800)331-5619.